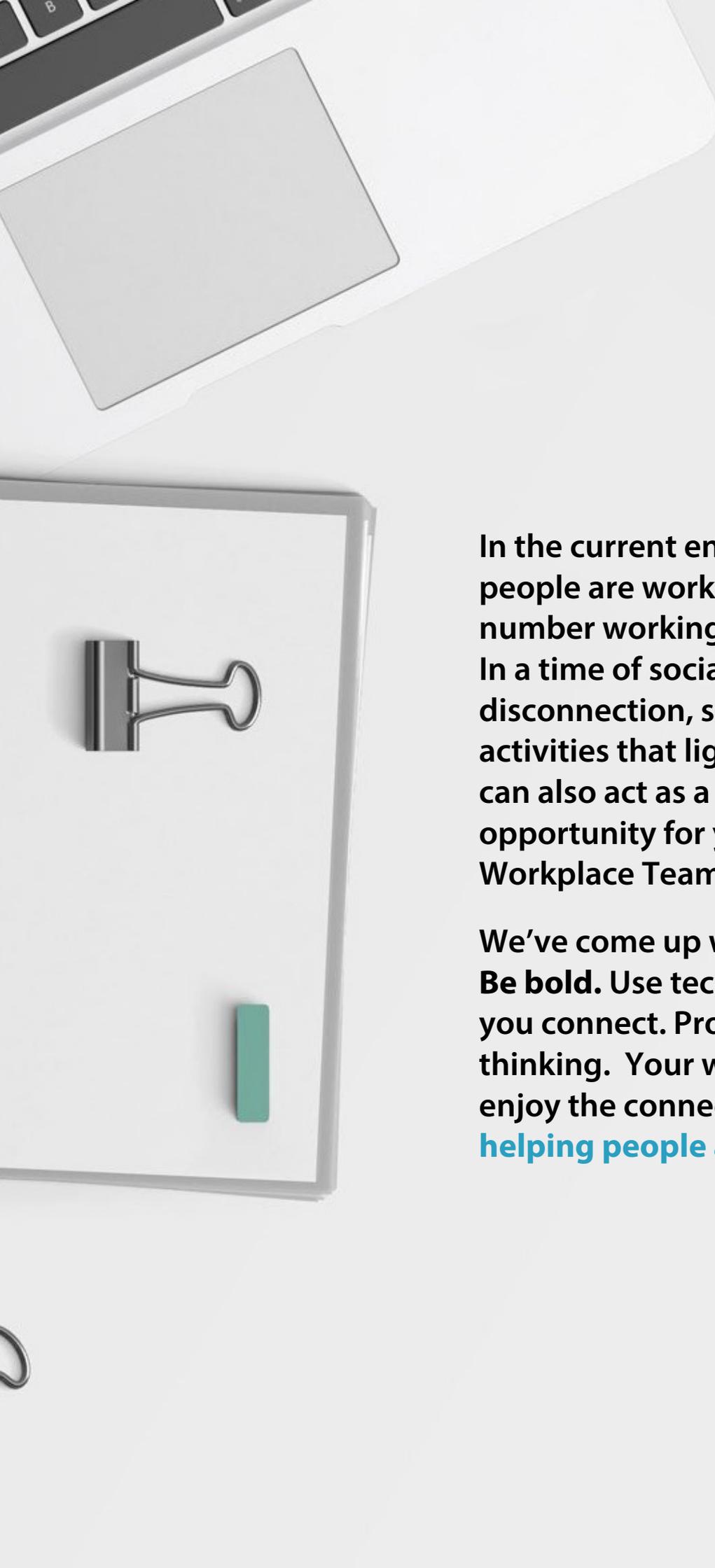


DRY JULY[®]



Fundraising Ideas
for Dry July Workplace Teams
working remotely

A top-down view of a white desk. In the upper left corner, a portion of a silver laptop is visible, showing the keyboard and trackpad. Below the laptop is a white binder with a silver paperclip attached to its left edge. A small, rectangular, light green sticky note is placed on the binder's surface. The background is a plain, light-colored surface.

In the current environment, many people are working remotely, with a number working from their homes. In a time of social and economic disconnection, some team building activities that lighten the mood can also act as a fundraising opportunity for your Dry July Workplace Team.

We've come up with a few ideas. **Be bold.** Use technology to help you connect. Promote creative thinking. Your workmates will enjoy the connection and **you'll be helping people affected by cancer.**

1

Dry July limerick writing and recital

Get the creative juices flowing and ask your Dry Julyers to each write a limerick* on a specific topic (for example, how they have found not drinking alcohol in July).

Set a date for an online (video conference) recital, invite your workmates and ask all attendees for a small donation to your team's Dry July page as their ticket price.

* A limerick is a humorous poem consisting of five lines. The first, second, and fifth lines must have seven to ten syllables while rhyming and having the same verbal rhythm. The third and fourth lines should only have five to seven syllables; they too must rhyme with each other and have the same rhythm (Source - Yourdictionary.com)

2

Best video call dress up competition

Set a date for a video call with your colleagues (potentially to align with a regular weekly team meeting).

Make an order of presentation so your participating team members can reveal their 'dress-ups' one by one by activating the video capability when announced.

You may like to nominate a theme (e.g. jungle, 70s disco, something starting with 'P' etc.) The dress-up can include the background 'dressed' for greater impact.

Ask your workplace to vote for the one they like the most with each workmate donating \$5 via the winning Dry Julyers profile page (this will go towards your workplace team's total).

Share the winning Dry Julyers profile page link following the video call to make it easy to donate.

Take a snap off all participants in their costumes and share the activity on social media adding [#dryjuly](#)



3

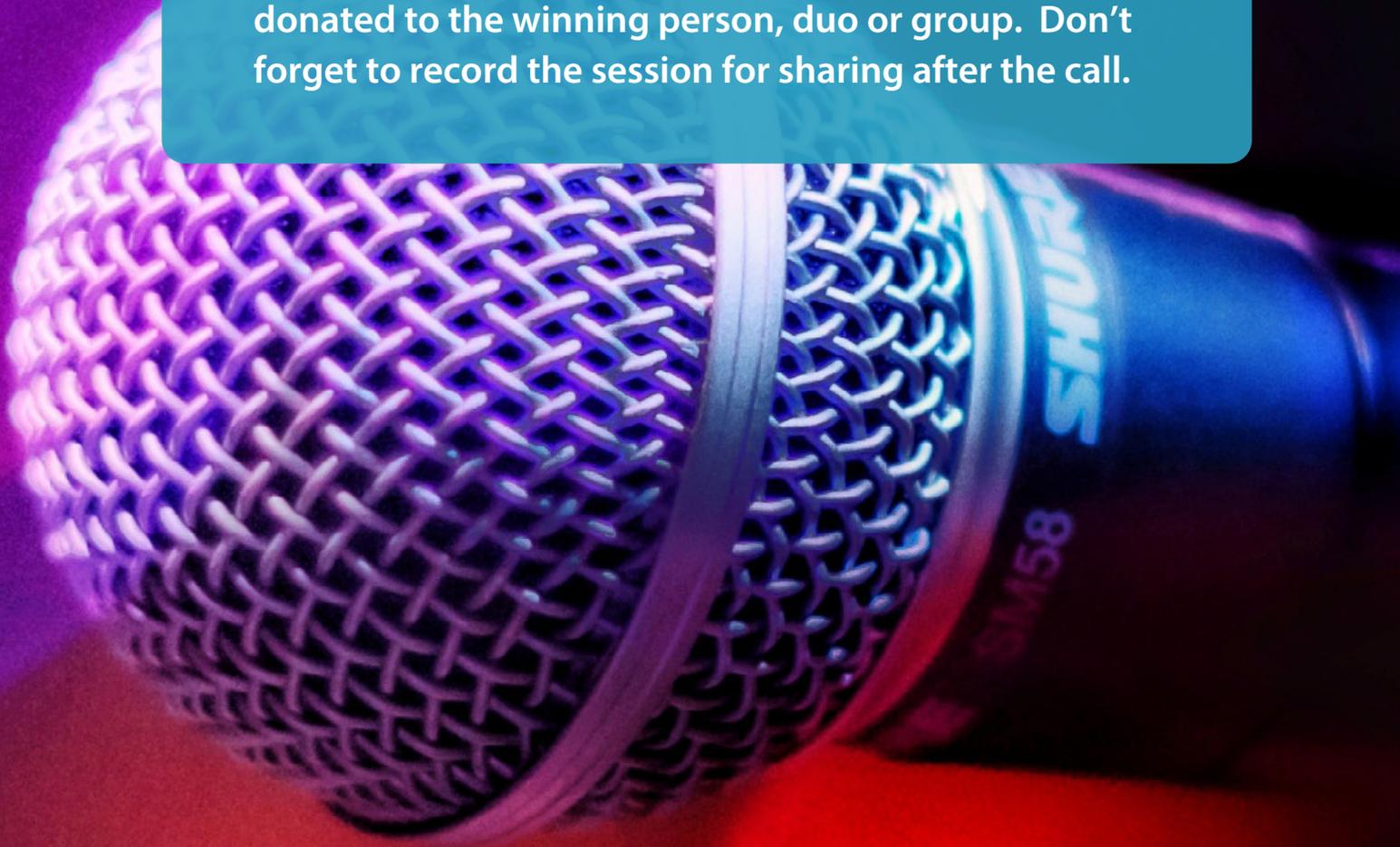
Lip sync karaoke

Team up with your workmates and choose a song to lip sync to over a video call. Form a duo or create a group. Go solo if you are brave enough.

Groups and duos can utilise the multiple screen view on your video call for greater impact.

Invite your workplace to the video call, asking for a donation to your Dry July team page for the performance. Make sure you share the link to your Dry July team page.

You could also make it a competition with a set amount donated to the winning person, duo or group. Don't forget to record the session for sharing after the call.



4

Online auction

Find something in your household that you may not be using – new or old – and offer it to your workmates in an online auction to be held over video-conferencing.

Items can be practical or funny – someone’s trash is another person’s treasure!

Monies raised can be donated to an individual Dry July participant (the seller) or via your Dry July team’s profile page.

Make sure the items can be kept until it is possible to be taken back to your workplace and given to the successful bidder (or you can post it if suitable).



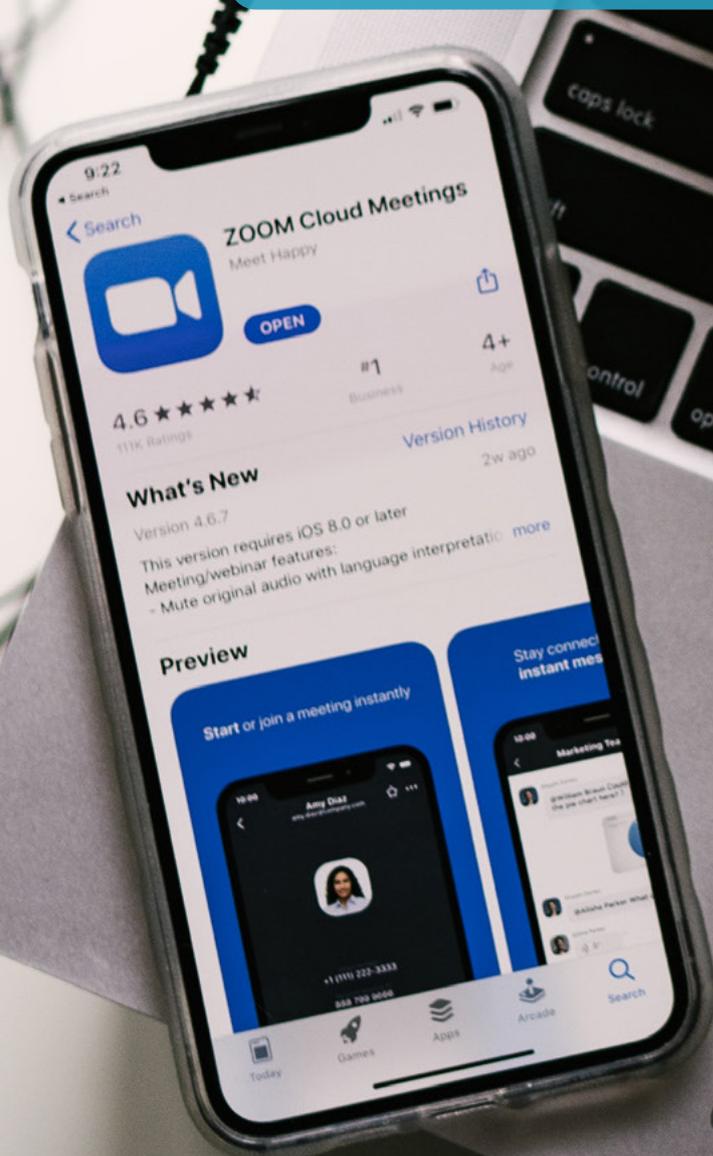
5

Hear about your fundraising impact (and inspire some additional fundraising)

Our Dry July beneficiaries (the cancer support organisations that receive campaign funds from Dry July) would love to connect with your workplace to provide front-line feedback on how your fundraising helps people affected by cancer.

Get in touch with Lyndal at lyndal@dryjuly.com to arrange a short, half hour video meeting with your selected beneficiary and your team.

It's likely to be an inspiring and motivating 30 minutes for your employees and can further encourage your workplace to get behind your Dry July Workplace Team.



Have offline donations?

1 Download and complete an offline donation form which can be found here: [Dry July Offline Donation Form](#)

(Don't forget to include your Team Name so we can allocate the offline donations to your Dry July Workplace Team.)

2 Bank your offline donations and return the form to Dry July NZ Trust using the address provided



Need more help?

Get in touch with us at:

 Toll free: 0800 DRY JULY (0800 379 5859)

 team@dryjuly.co.nz

 www.dryjuly.co.nz

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