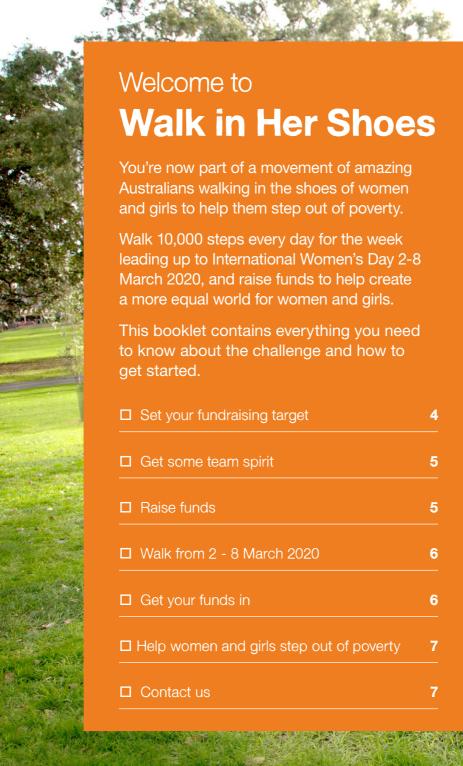




Your fundraising challenge guide









Here are just some of the ways your money can help:

**\$250** 



can help a girl attend school for a year

\$**500** 



can help families grow vegetables to eat and sell

\$1,500°



can help start five village savings and loan associations, to encourage economic and social empowerment of women

\$2,500



can fund 114 training sessions for men & boys to help end gender-based violence

\$5,000



can fund 5 micro-grants, allowing 5 woman entrepreneurs to start small businesses

#### Get some

#### team spirit

Start or join a workplace team by logging into your personal fundraising page at walkinhershoes.org.au.

Plan a morning tea at work to launch the challenge to your workmates and get them excited about signing up.

By working together you'll stay motivated and raise even more money to help women and girls around the world.





## **3** Raise funds

Share your fundraising page through social media, email, text and word of mouth. Use the hashtag #WalkInHerShoes to join the online community.

Link up with your workplace's International Women's Day event. Request donations and let everyone know about how their support will have a real impact.

Visit the Fundraising Ideas page of the website for more ideas.



Don't forget to thank your sponsors - you couldn't do it without them! Post a message on their Facebook page to let everyone know how generous they are you may even pick up some new supporters.



### **4** Walk from

#### 2-8 March 2020

During the Walk in Her Shoes challenge - 2-8 March 2020 - walk 10,000 steps a day with your workmates or in your own time.

Count your steps with a pedometer, fitness wristband or app on your smartphone, and enter your daily distance on your fundraising page.





## **5** Get your funds in

Your fundraising page will remain open until Friday 17 April 2020, giving you plenty of time to reach your target.

The simplest way to fundraise is online through your personal fundraising page, but if people wish to sponsor you by cash, cheque or credit card, they can.

Simply visit the Fundraising Ideas page to download the Offline Donation Form and follow the instructions.



# 6 Help women and girls step out of poverty

Because of all your hard work, women can earn an income, girls can go to school, and their whole communities can break the cycle of poverty. Thank you for walking in her shoes!

#### **Contact us**

There's loads more information including Frequently Asked Questions at walkinhershoes.org.au, but if you need any help, we're here to support you:

Email: info@walkinhershoes.org.au

Phone: (03) 9009 7130



Join us



