



**ANNUAL REPORT**  
**2014 - 2015**

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This annual report details the Dry July 2014 campaign and covers the financials from 1 July 2014 to end of financial year 2015 (30 June 2015).

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# A MESSAGE FROM BRETT MACDONALD, CEO



Welcome to the Dry July Annual Report 2014/15. This is my first time writing this letter in the capacity of CEO as previously I wrote with Phil Grove as joint Executive Directors. This year, Phil made the tough decision to move on from the day-to-day management of the organisation to focus on other projects. As I'm sure you know, he is very personally involved in Dry July as a co-founder and he remains an active member of our board. I'd like to take this opportunity to pass on my deepest gratitude to Phil, both as a friend and a colleague at Dry July. His hard work and dedication helped us turn a simple idea into the organisation we are today.

2014 was a very exciting campaign for me. Thanks to some additional internal manpower, alongside some incredible pro-bono support from agency partners, we were able to develop a new creative theme for the 2014 campaign – dubbed 'Try July'. We asked participants to imagine what they could achieve without a hangover and in order to demonstrate what was possible, we set out to break as many world records as possible and attributed them to our sobriety. We managed to achieve five Guinness World Records including the World's Largest Smoothie and the World's Largest Skittles Mosaic!

As always, we received such fantastic support from our partners and supporters during the campaign and again increased the number of beneficiaries we supported in Australia, with 38 inspiring organisations receiving funds. We also saw almost 20,000 incredible DJs raising a whopping \$3.7m+ AUD. This success is only made possible thanks to the generosity of our participants and donors, and the continued support of our committed ambassadors, partners, staff and board members. The funds raised will have a significant impact on improving the lives of adults living with cancer.

For a second year, we've been able to grow the team with the addition of a Graphic Designer, an Online Product Manager and a part-time Partnerships Manager. As the financial year draws to a close we're in the swing of our 2015 campaign period and we're excited for the year ahead.

Once again I'd like to pass on my sincerest gratitude to everybody involved in Dry July 2014. I greatly appreciate all the support shown to the organisation and in particular all those who signed up to go Dry for July. We hope you enjoyed the challenge and are as proud as us of the results outlined in this report.

A handwritten signature in black ink, appearing to be 'Brett Macdonald', written in a cursive style.

Brett Macdonald  
CEO & Co-founder

## A MESSAGE FROM IAN ELLIOT, CHAIRMAN



As I write this letter, I realise just how quickly my first year as Chairman of Dry July has gone. When the 2014 campaign period started, I was acting as a mentor to Brett Macdonald. I was so impressed by the organisation, and the impact it has on adults affected by cancer, that when the opportunity presented itself to step into the role of Chairman, I jumped at the chance.

Now, over a year later, I've lived through my first dry month and have seen for myself the positive difference that Dry July is having in cancer organisations across the country and I couldn't be prouder to be Chairman of Dry July.

As Brett has already mentioned, the 2014 Dry July campaign saw a significant branding push with the 'Try July' creative theme. The result was a great success with the achievement of five Guinness World Records in our name and almost 20,000 participants signing up. These fantastic DJs got on board with our "Imagine what you can achieve without a hangover" tagline and raised an incredible \$3.7m+ AUD. These funds will directly improve the wellbeing of adult cancer patients by creating better services and environments for them and their families.

For the Dry July 2015 campaign, I am sincerely grateful for the support provided by the Nine Network. I would personally like to thank David Gyngell for his support, Sonja Mole at Nine Cares for assisting with our CSA placements, and all the team at the Today Show for taking on the challenge. Thanks also to Grant Williams and Tracy Grimshaw at A Current Affair for their support. This helped us to significantly raise the level of awareness of the campaign and cause.

On behalf of the Board, I would like to thank all participants, donors, partners, supporters and employees of Dry July for their tremendous efforts, passion and support. It is their commitment and focus that enables our continued progress.

Finally, I would like to thank the founders and the board for their support and invitation to be Chairman of this wonderful charity. Their encouragement, passion and work ethic are the bedrock of the organisation and I look forward to aiding its growth so we can help ease the journey of even more Australians living with cancer.

A handwritten signature in black ink, appearing to read 'Ian Elliot'.

Ian Elliot  
Chairman

## 2014 CAMPAIGN OVERVIEW

Having already achieved six successful campaigns for cancer organisations across the country, 2014 was our seventh campaign so we knew we had to refresh our brand and reinvigorate the public interest in Dry July. As a result, we developed the 'Try July' creative theme for Dry July 2014, which we hoped would help us deliver a higher-profile campaign to raise more funds for adults affected by cancer. In addition, we extended our beneficiary reach from 31 cancer services across Australia in 2013, to 38 in 2014.

Lastly, following the success of Dry July's Health and Wellness eNewsletters in 2013, this year Dry July launched a 'Wellbeing' microsite dedicated to health, fitness and nutrition. Wellbeing's goal was to support the large number of DJs who use Dry July as an opportunity to make some healthy lifestyle changes by providing them with information, tips and inspirational content. For its inaugural year, the Wellbeing website was extremely popular and well received. The site received more unique visitors than Dry July had participants.



Almost 20,000 people signed up to Dry July 2014, raising 3.7m+ AUD. We are pleased to present some of the real tangible changes these funds have been able to achieve in this annual report.

## 2015 AND BEYOND

As always, our financial year ends as we're well into preparation for our 2015 campaign so we're able to share a snapshot of how the campaign is tracking and we're expecting 2015 to see fantastic growth in both participants and funds raised, compared with 2014.

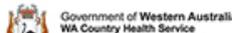
Again, we have increased the number of beneficiaries we're supporting from 38 in 2014 to 42 in 2015. For the first time, Dry July participants nationwide are able to select the Dry July Foundation as their beneficiary, meaning post-campaign we will be launching a Grants Program to distribute these funds to more incredible cancer organisations across Australia.

To continue to maintain the media and public interest in Dry July, we partnered with Lonergan Research to develop some research into Australians' drinking habits and discovered some startling results. The research revealed that Australians are spending a whopping 91.5 million hours a month hung over and the amount of calories in alcoholic drinks consumed by Australians each month equates to enough fat to fill three Olympic size swimming pools. What an incentive to go booze-free!



# BENEFICIARIES

In 2014, Dry July was proud to have on board 38 beneficiaries across Australia. Dry July is focused on ensuring funds reach as many cancer services as possible, supporting a range of organisations across the country.

 <p><b>NSW - CONCORD</b> Concord Cancer Centre</p>	 <p><b>NSW - GOSFORD</b> Central Coast Local Health District - CoastCanCare</p>	 <p><b>ACT - CANBERRA</b> The Canberra Hospital</p>	 <p><b>NSW - CAMDEN/ CAMPBELLTOWN</b> Camden/Campbelltown Hospitals</p>	 <p><b>NSW - CAMPERDOWN</b> Chris O'Brien Lifehouse</p>
 <p><b>NSW - RANDWICK</b> Prince of Wales Hospital Foundation and the Dreams2Live4 Committee</p>	 <p><b>NSW - PENRITH</b> Nepean Cancer Centre</p>	 <p><b>NSW - LISMORE</b> Lismore Base Hospital Our House</p>	 <p><b>NSW - LIVERPOOL</b> Liverpool Cancer Therapy Centre</p>	 <p><b>NSW - NEWCASTLE</b> Calvary Mater Hospital</p>
 <p><b>NSW - WESTMEAD</b> The Crown Princess Mary Cancer Centre</p>	 <p><b>NSW - WAGGA WAGGA</b> Cancer Council NSW Lilier Lodge</p>	 <p><b>NSW - WOLLONGONG</b> Wollongong Hospital</p>	 <p><b>NT - DARWIN</b> Cancer Council Northern Territory</p>	 <p><b>NT - DARWIN</b> Royal Darwin Hospital</p>
 <p><b>QLD - BRISBANE</b> Cancer Council Queensland</p>	 <p><b>QLD - BRISBANE</b> Mater Foundation</p>	 <p><b>QLD - BRISBANE</b> Princess Alexandra Hospital</p>	 <p><b>QLD - CAIRNS</b> Far North Queensland Hospital Foundation</p>	 <p><b>QLD - TOWNSVILLE</b> Townsville Hospital and Health Service Townsville Hospital</p>
 <p><b>SA - ADELAIDE</b> Flinders Medical Centre</p>	 <p><b>SA - ADELAIDE</b> The Hospital Research Foundation</p>	 <p><b>TAS - HOBART</b> Cancer Council Tasmania</p>	 <p><b>TAS - LAUNCESTON</b> Launceston General Hospital</p>	 <p><b>VIC - BALLARAT</b> Ballarat Regional Integrated Cancer Centre</p>
 <p><b>VIC - BENDIGO</b> Bendigo Health</p>	 <p><b>VIC - GEELONG</b> Andrew Love Cancer Centre</p>	 <p><b>VIC - HEIDELBERG</b> The Olivia Newton-John Cancer &amp; Wellness Centre</p>	 <p><b>VIC - MELBOURNE</b> The Alfred</p>	 <p><b>VIC - MELBOURNE</b> St Vincent's Hospital, Melbourne</p>
 <p><b>VIC - MELBOURNE</b> The Royal Melbourne Hospital</p>	 <p><b>WA - ALBANY</b> Albany Hospital</p>	 <p><b>WA - PERTH</b> Cancer Council Western Australia</p>	 <p><b>WA - PERTH</b> Dry July Foundation Supporting WA</p>	 <p><b>WA - PERTH</b> Solaris Care Foundation</p>

# CORPORATE PARTNERS

Dry July would not be able to operate without the help of our supportive partners who provide their expertise and products free of charge, contribute to our campaign costs and help us minimise our administrative costs. They are vital to help us deliver an exciting campaign.

## MAJOR PARTNER



## STRATEGIC PARTNER



## SUPPORTING PARTNERS



GOLDEN DOOR  
HEALTH RETREAT & SPA

*Elysia*

10 YEARS  
CHANGING LIVES

## BUSINESS PARTNERS



## PROMOTION PARTNER

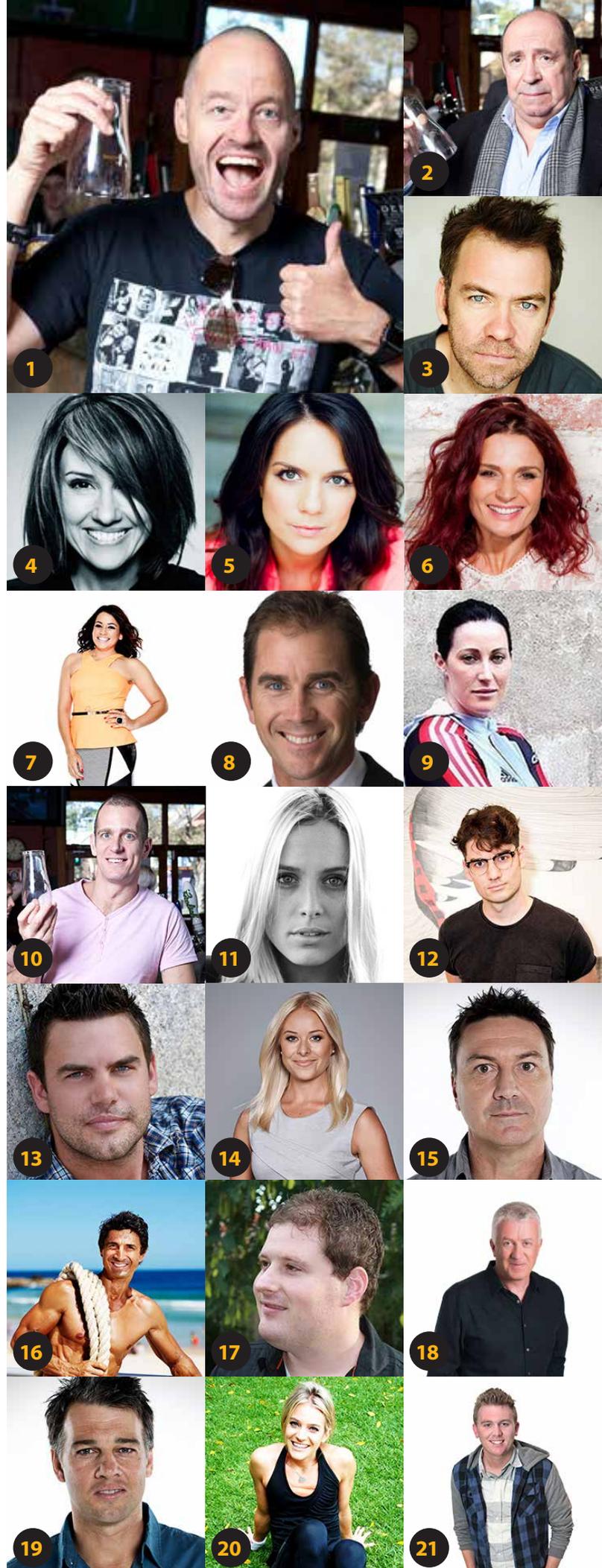


# AMBASSADORS

Becoming a Dry July Ambassador means more than just putting your face to the cause...It means actually signing up and 'going dry' with the rest of us!

Each ambassador for 2014 came on board on a voluntary basis because they truly believe in Dry July and its cause. Below are just some of our amazing ambassadors, we're truly grateful to each of them.

1. **Patron:** Adam Spencer
2. Roy Billing
3. Brendan Cowell
4. Chris Bath
5. Michala Banas
6. Danielle Cormack
7. Maz Compton
8. Justin Langer
9. Jana Pittman
10. "Fast" Ed Halmagyi
11. Casey Burgess
12. Kyran Wheatley
13. Ben Mingay
14. Airlie Walsh
15. Tony Squires
16. Marcus Bondi
17. Mark "Squinty" Leonard
18. John McGlue
19. Ryan Girdler
20. Kirsty Welsh
21. James Speed



## DRY JULY'S RECORD BREAKING CAMPAIGN

For the 2014 campaign, Dry July set out to prove that it is amazing what you can achieve without a hangover!

To show the benefits of 31 gloriously hangover-free days, we embarked on a challenge to break as many world records as possible throughout July and attributed them to our sobriety.

With the generous support from our partners and ambassadors, Dry July broke five Guinness World Records:

- Most chin-ups in 60 seconds carrying an 18-kilogram backpack
- World's Largest Smoothie
- Largest Skittles Mosaic
- Most cricket deliveries faced in one minute
- Fastest time to dress in full batsman's cricket whites

### WORLD'S LARGEST SMOOTHIE

On June 30th, Dry July created a 2,300 litre smoothie, at Customs House Square, Circular Quay, Sydney. This broke the record for World's Largest Smoothie.

To make the giant smoothie, the recipe called for 3000 bananas, 750 litres Chobani blueberry yoghurt, 530 litres Beyond Coconut Water, 30 litres V8 purple carrot concentrate & 610 litres water, and 9 litres of NatureFirst Organic raw honey. It took just over four hours to make by 25 volunteers and Dry July team members. The smoothie was then served to thousands of thirsty Sydney-siders at Circular Quay.

### MOST CHIN-UPS IN 60 SECONDS CARRYING AN 18-KILOGRAM BACKPACK

Fitness guru, Marcus Bondi, represented Dry July in the record attempt to do chin-ups in 60 seconds while carrying an 18kg backpack. Marcus smashed the previous record of 12 and set a new world record of 22 chin-ups in 60 seconds.



### LARGEST SKITTLES MOSAIC

Dry July broke the record for World's Largest Skittles Mosaic on Thursday 24th July. The recreation of Leonardo Da Vinci's Mona Lisa, took over 67 man-hours, used more than 50,000 Skittles, and measured 6.78 sq metres.

### MOST CRICKET DELIVERIES FACED IN ONE MINUTE

Australian cricket legend Justin Langer faced and played 23 legal cricket deliveries in 60 seconds, beating the previous record of 19, held by England's Freddie Flintoff.

### FASTEST TIME TO DRESS IN CRICKET WHITES

Justin Langer also broke the record for the fastest time to dress in cricket whites, which included all the batsman's pads, gloves and helmet. Justin completed the challenge in just 38 seconds, beating the previous record of 1m 18 secs, set in 2012 in Pakistan.



## DISTRIBUTION OF FUNDS RAISED

The Dry July Foundation delivers an efficient, low-cost campaign, using innovative online technology and social media to engage participants and donors.

The Dry July event operates to a fundraising ratio of 80/20. This means at least 80 cents of every dollar raised through campaign donations goes directly to chosen beneficiaries. Dry July has a formal process ensuring that each of the bodies receiving donations from Dry July spend the monies appropriately on projects that benefit those in their cancer journey that are not otherwise funded.

The remaining 20 cents of every dollar raised helps us cover costs including: delivery of Dry July funding programs as well as overhead and operating costs such as web hosting, online transaction fees, marketing, promotion, merchandise, employee costs and insurance.

Dry July is focused on ensuring funds reach as many cancer services as possible, supporting a range of cancer services across the country. In keeping with the grassroots, local origins of Dry July, we want to ensure money raised in a State or Territory stays there and benefits local cancer patients and their families.

Therefore, Dry July participants have the opportunity to select their chosen beneficiary cancer service when signing up to the challenge and this choice helps us determine how funds are distributed to our beneficiaries.

In the 2014/15 Financial Year, the Dry July Foundation received \$4,033,924 in donations through the Dry July fundraising campaign. This enabled the Dry July Foundation to donate \$3,303,696 to our beneficiary partners in the 2014/15 Financial Year.

Other Income was received by the Dry July Foundation in the Financial Year 2014/15. The majority of Other Income (\$600,884) was received from Clear Heads International Ltd, the trustee of the Clear Heads Foundation. The Clear Heads Foundation is an associated entity that runs and manages fundraising campaigns overseas utilising the Dry July Foundation intellectual property. The Clear Heads Foundation distributes its profits in full to the Dry July Foundation.

**TOTAL FUNDS RAISED FOR OUR 38 BENEFICIARY PARTNERS DURING  
THE 2014 FUNDRAISING CAMPAIGN**

<b>State</b>	<b>Beneficiary</b>	<b>Total Raised AUD\$</b>
ACT	The Canberra Hospital	\$162,437.28
NSW	Calvary Mater Hospital, Newcastle	\$102,262.05
NSW	Cancer Council NSW	\$76,542.21
NSW	Central Coast Local Health District	\$68,041.21
NSW	Chris O'Brien Lifehouse	\$208,162.63
NSW	Concord Repatriation General Hospital	\$80,693.49
NSW	Lismore Hospital	\$31,414.06
NSW	Liverpool Hospital	\$107,905.31
NSW	Macarthur Health Service	\$67,906.91
NSW	Nepean Hospital	\$114,753.43
NSW	Royal North Shore Hospital	\$254,920.69
NSW	South Eastern Sydney Local Health District	\$106,947.22
NSW	Tamworth Base Hospital	\$26,349.14
NSW	The Crown Princess Mary Cancer Centre, Westmead Hospital	\$102,972.31
NSW	The Prince of Wales Hospital Foundation Limited	\$177,309.16
NSW	Wollongong Hospital	\$73,181.72
NT	Cancer Council NT Inc	\$14,414.05
NT	Royal Darwin Hospital	\$9,268.60
QLD	Cancer Council Queensland	\$173,509.54
QLD	Far North Queensland Hospital Foundation	\$24,412.60
QLD	Mater Foundation	\$85,856.12
QLD	PA Research Foundation	\$43,837.82
QLD	Townsville Hospital and Health Service	\$19,774.65
SA	Flinders Medical Centre Foundation	\$132,606.32
SA	The Hospital Research Foundation	\$121,960.64
TAS	Cancer Council Tasmania	\$61,880.94
TAS	Launceston General Hospital	\$33,019.58
VIC	Ballarat Health Services Foundation Ltd	\$42,824.19
VIC	Barwon Health Foundation	\$89,665.76
VIC	Bendigo Health Foundation	\$95,958.01
VIC	Olivia Newton-John Cancer & Wellness Centre (Austin Health)	\$80,439.78
VIC	Royal Melbourne Hospital	\$130,260.88
VIC	St Vincents Hospital (Melbourne) Limited	\$75,731.02
VIC	The Alfred Foundation	\$120,884.68
WA	Cancer Council Western Australia Inc	\$364,725.51
WA	SolarisCare Foundation	\$95,179.09
WA	WA Country Health - Great Southern	\$43,691.61
WA	Dry July Foundation Supporting WA	\$123,956.71
<b>TOTAL AUD\$</b>		<b>\$3,745,656.92</b>

## FUNDS AT WORK WITH OUR BENEFICIARIES

The following are some of our most recent funded projects in Australia. To read more about where the Dry July funds are going, and how they're making a difference at your local cancer service please visit: [www.dryjuly.com/how-we-help](http://www.dryjuly.com/how-we-help).

### NEW TRANSPORT SERVICE AND INFORMATION HUB FOR MIDLAND REGION, WA

**Cancer can have a huge impact on a person's life, affecting their ability to continue the simple tasks many of us take for granted, like driving.**

Treatment for cancer typically takes place over a long period of time and requires repeated visits to hospital, which for some patients is a long way from home.

Radiotherapy in particular is a huge commitment, requiring daily treatments for up to six weeks. A common side effect of this treatment is fatigue, so assistance to get to and from these appointments safely is incredibly important.

The process has now been made a little easier for the Midland and Hills community with the addition of a new Cancer Council WA bus to ferry patients to and from treatments at Fiona Stanley Hospital and Sir Charles Gairdner Hospital.

*Cancer Council WA were able to purchase the new van late last year thanks to funds raised by supporters who took part in Dry July.*

Thelma Randall, one of the patients using the service, said the bus had been a big help. "I don't like driving in the city and my daughter had been travelling up from Collie once a week to take me to chemotherapy," she said.

"For my last session, the bus was there and I was able to use it to get to Sir Charles Gairdner, which was very helpful. The drivers are lovely; very professional, always on time and hold the doors open for you as well.

"Overall it was a tremendous help because now you only have to get to Midland and they take you the rest of the way."

Christina Line, the Regional Support Coordinator in Midland, co-ordinates the service and has already noticed the positive affect it's had on her clients and their families. "Recently, we assisted a client undergoing radiation therapy for lung cancer. He also suffers mobility issues as a result of a stroke and isn't able to drive.

"To compound the issue, his wife has breast cancer with secondaries, leaving her too unwell to continue to drive him," she said.

The new service now takes them both to treatment when required and has reduced the stress and anxiety that had been placed on the family.





## LODGE UPDATES THANKS TO DRY JULY

**2015 was a busy year at Crawford and Milroy Lodge in Perth. In the 2014/15 financial year, the lodges hosted 4509 country cancer patients and carers for stays that varied from a few days to a few weeks.**

Thanks to funds raised during Dry July in 2014, Cancer Council WA were able to make the following improvements that had direct impact on the guests' overall wellbeing:

- Refurbished the alfresco BBQ Area at Milroy Lodge with an outdoor kitchen, new seating and garden beds
- Ceiling fans were installed in the guest rooms at Milroy Lodge as guests often prefer a fan over an air-conditioner when it comes to climate control
- With the opening of Fiona Stanley Hospital, another 12 seater van was added to the transport to treatment program
- The family units at Crawford Lodge received new beds and had their kitchens refurbished
- All 4 communal kitchens at Crawford Lodge were refurbished
- Two new gophers were purchased for Crawford Lodge to help guests get to treatment – despite the lodge being within the hospital grounds, guests are often unable to walk the distance to appointments
- Comfortable recliner chairs for all units at Crawford Lodge to help guests relax and recover from treatment.



## **TRANQUILITY & HERB GARDEN**

Cancer Council Northern Territory used Dry July funds to develop and grow a small therapeutic herb and vegetable garden in the courtyard of the Barbara James House in Darwin.

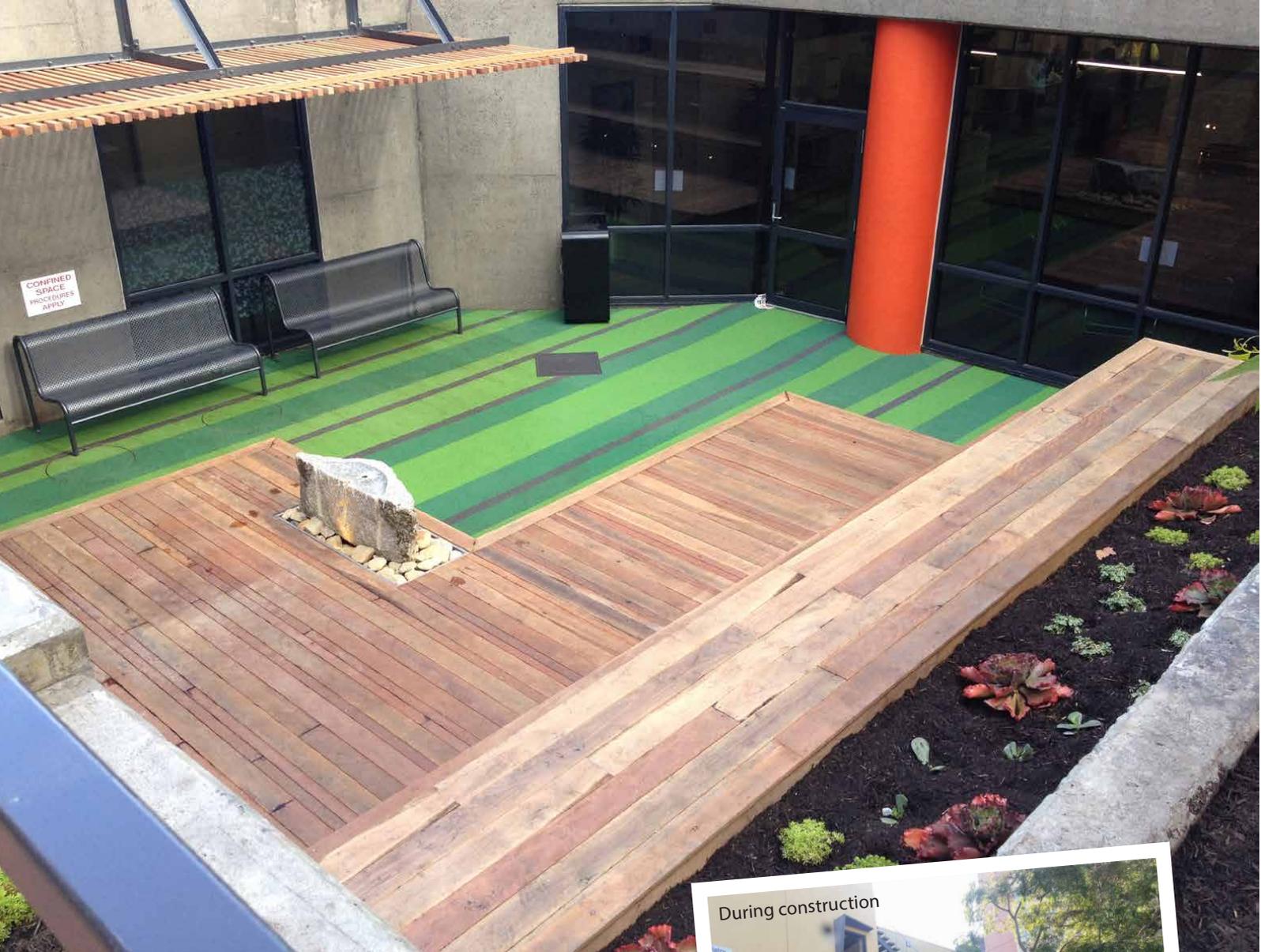
Regional Territorians impacted by cancer have to travel to Darwin for their acute care, and often utilise Barbara James House for accommodation while undergoing treatment at the Alan Walker Cancer Care Centre.

The garden at Barbara James House is located in the central atrium and has been designed to encourage patients and their carers to participate in the nurturing and discovery of herbs and vegetables.

Spending time outside in a garden has been shown to positively affect a person's emotions and improve their sense of wellbeing.

Gardening, even small passive gardening like this, can lower blood pressure; reduce stress and increases absorption of Vitamin D. Nature has been shown to be beneficial for our overall health and wellbeing.

Additionally, for many residents staying at the centre, herbs are not a common ingredient added to their cooking and this initiative will provide an interesting and new learning experience for them. This will be an opportunity to talk about nutrition and self-care in a non-threatening way. Longer term residents enjoy an activity that over time produces food included in their meals prepared at the centre.

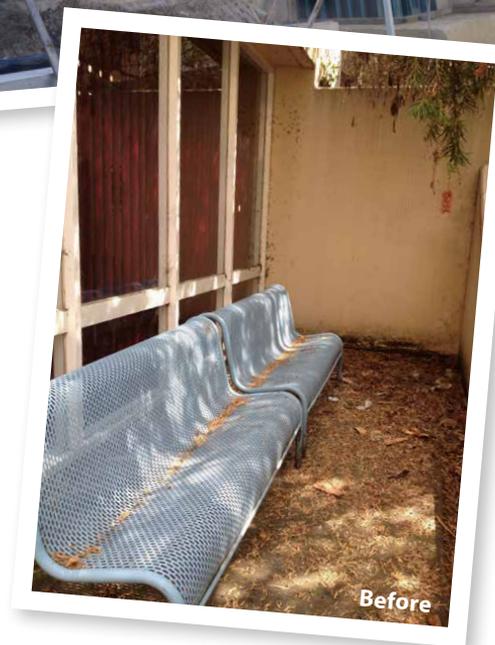
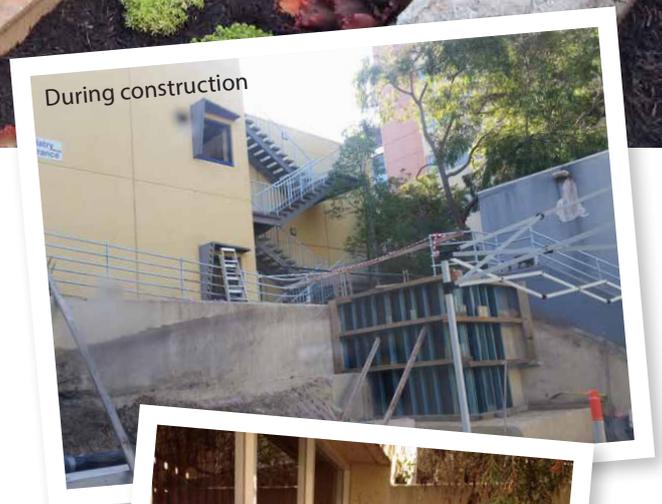


## THE ALFRED'S OUTDOOR COURTYARD

The Alfred was a first time Dry July beneficiary in 2014 and one of their top 'wish list' projects was renovation of the outdoor area opposite the waiting room at William Buckland Radiotherapy Centre. The area was not suitable for patient use. There was very little space, nowhere to sit, and existing trees caused a lot of leaf litter.

Using Dry July funds, work has been completed to transform the space into an accessible, relaxing area for patients outside and in the fresh air, away from the busy hospital environment.

The area has been levelled out, trees removed and replaced, shade sails installed, and seating and tables installed. In addition to making the outdoor area more accessible and enjoyable, patients, carers and staff have also remarked that the waiting room inside now has a much lighter and brighter aspect than it did before.



## UNDER OUR ROOF LAUNCHES

More than 80 people celebrated the much-anticipated launch of The Hospital Research Foundation's (THRF) first Under Our Roof project on the 3rd of September 2015. This marks a major milestone for everyone who supported this wonderful project, including South Australian Dry Julyers who supported THRF in 2014.

Two family-style homes at 30 Nicholls Terrace, Woodville West have been built to provide a 'home-away-from-home' for country cancer patients who need to travel to Adelaide for cancer treatment.

The homes named 'Mercer House' and 'Bendigo Bank House' were built by long-time partner of THRF and multi-award winning builder Scott Salisbury Homes. The two, three-bedroom houses have been designed specifically to cater for families and cancer patients who may be feeling unwell.

### Funds from Dry July contributed towards fitting out and furnishing the homes.

THRF CEO Paul Flynn extended thanks to the generous individuals, communities and companies who donated funds, goods and services to ensure this project can provide all the comforts of home for country patients and their families.

"We're very excited to be able to welcome our first families in the next few weeks where we hope they will feel safe and comfortable in these beautiful new homes. When you're Under Our Roof – we want our house to be your home," said Mr Flynn.

"If we can help reduce the impact and stress a cancer diagnosis has on country families who may be separated from loved ones at a vulnerable stage of their lives, then this initiative has been a success and one that we will work to replicate in the coming years," he said.





## **LED LIGHTSHOWS INSTALLED AT NEPEAN CCC**

On Monday 29 June 2015, Nepean Cancer Care Centre celebrated the completion of their LED lightshow installation. Two lighting boxes have been installed in the centre's two radiotherapy bunkers to distract and amuse patients during their treatment, using funds from Dry July 2013 and 2014.

These installations will make a huge difference to patients facing what can be an intimidating treatment experience in the bunkers.



## **RENOVATIONS AT SPURR WING IN LAUNCESTON**

Spurr Wing provides accommodation for patients receiving cancer treatment at Launceston General Hospital. The lodge recently completed renovations to a communal bathroom with funds from Dry July to make its facilities more comfortable for guests.



## **MORE COMFORTABLE CHAIRS AT TOWNSVILLE HOSPITAL**

Townsville Cancer Centre has used money from Dry July to purchase new comfortable chairs for the sub-wait area outside the linac bunkers where patients wait before their treatment. Staff will now use this area for patient education during first visits.

## TRANSPORT TO TREATMENT SERVICE IN TAMWORTH

A transport to treatment service is now available to guests staying at Inala House in Tamworth, and will also soon begin transporting patients who live within a 100km radius of North West Cancer Centre. The service is currently supported by 6 volunteer drivers and the vehicle (pictured below with the iconic Tamworth Golden Guitar) was purchased using funds from Dry July.

The first 2 clients (pictured here) for the new service were:

- Sharon from Moree who stayed at Inala House for 6 weeks and was transported to and from treatment each day as well as to weekly shopping trips or any other necessary appointments while she stayed in Tamworth.
- Alan from Inverell who also stayed for about 5-6 weeks and was transported to and from treatment and to other necessary appointments or shopping.



# ***EXTRACT FROM THE AUDITED FINANCIAL REPORT***

**OF DRY JULY LIMITED AS TRUSTEE FOR THE  
DRY JULY FOUNDATION**

**FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2015**

To receive the full financial statements please email: [team@dryjuly.com](mailto:team@dryjuly.com)

# GOVERNANCE & OUR BOARD OF DIRECTORS

The Dry July Foundation board consists of six (6) directors.

The board is responsible for the governance, performance and strategic direction of the Dry July Foundation to ensure successful delivery of accountable and transparent campaigns.

In keeping with Dry July's focus on minimising administrative costs, all board members are unpaid for their directorship.

## MEETINGS OF DIRECTORS

During the financial year, 9 meetings of directors were held. Attendance by each director during the year was as follows:

NAME	NO. ELIGIBLE TO ATTEND	NO. ATTENDED
Mr. Scott Abraham	9	8
Mr. Graeme Dennis	9	9
Mr. Ian Elliot	7	7
Mr. Phil Grove	9	7
Mr. Brett Macdonald	9	9
Mr. Kenny McGilvary	9	9



**BRETT  
MACDONALD**  
GAICD, CEO  
& Co-Founder

Brett is an experienced creative director with more than 15 years in branding and business communications.

With a background in start-ups, creative agency and the corporate sector means his range of skill sets, personable approach and passion for the cause are well suited to the development of Dry July.

Brett holds a BA (Hons) in Graphic Design and Communication, he was awarded membership to the Society of Typographic Designers and is a Graduate of the Australian Institute of Company Directors.



**PHIL GROVE**  
GAICD, Non-Executive  
Director & Co-Founder

Phil is an experienced online professional with over 16 years of development and web experience.

In his role as Executive Director of Dry July, Phil has worked on many aspects of the business including corporate governance, legal, accounting, audit management and stakeholder management. His personal experience and passion for the cause helps Phil ensure Dry July grows year on year.

Phil holds a BSc (HONS) in Electronic Imaging and Media Communication from The University of Bradford, UK and is a graduate of the Australian Institute of Company Directors.



**IAN ELLIOT**

*Chairman, Non-Executive Director*

Ian Elliot is a Communications Specialist. He is the former Chairman and CEO of George Patterson Bates, Australia's largest Advertising Agency. He retired from that role in 2002 and took up a career as a non-executive director.

He is the former Chairman of Promentum Ltd and is currently a Non-Executive Director on the boards of Hills Ltd, Salmat Ltd & McMillan Shakespeare Ltd.

He is a former member of the fundraising committee 'Friends of St Vincents,' and former board member of The Starlight Foundation, acting as Chairman of the Star Day Program.

Ian is a member of the Australian Institute of Company Directors. His book 'Stop Bitching, Start Pitching' was a best seller for publisher Murdoch Books.



**GRAEME DENNIS**

*Non-Executive Director*

Graeme is a lawyer with over 20 years' experience. Currently a partner of Clayton Utz, Graeme has advised the boards of some of Australia's largest companies and State Government organisations.

Graeme is Chair of Dry July Foundation's Governance Sub-Committee and has also acted for a number of years as the honorary solicitor for the Wheelchair Sports Association Inc. He is a proud benefactor of the Northcott Society and is also a benefactor of the Juvenile Diabetes Research Foundation.

Holding degrees in Law and Arts from both Sydney University and the College of Law (Sydney), Graeme has been admitted to practice as solicitor in the Supreme Courts of Victoria and New South Wales, the High Court of Australia and New Zealand.



**KENNETH MCGILVARY**

*Non-Executive Director & Co-Founder*

Kenneth has ten years public relations consulting experience in ANZ and the UK and is well-versed in communicating brand strengths to both consumer and specialist audiences.

With considerable not-for-profit, corporate and consumer technology experience, he has key strengths in executive counsel, brand strategy, community engagement and problem-solving.

Kenneth holds an MA (Hons) from St Andrews University and the Chartered Institute of Marketing's advanced certificate.



**SCOTT ABRAHAM**

*Non-Executive Director*

Scott is a Fellow of the Institute of Chartered Accountants in Australia with over 20 years of commercial experience. Scott is a Director and owner of ABR Virtus Chartered Accountants in Canberra.

His role involves the specialisation in business advisory and taxation issues for private clients. Prior to the establishment of this business, Scott acted as an Executive Director of Canberra's largest business advisory firm.

Scott has extensive business and taxation knowledge, holds a B. Bus (Accounting) from Charles Sturt University and is also a Registered Tax Agent.

# AUDITOR'S REPORT

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF DRY JULY LIMITED AS TRUSTEE FOR THE DRY JULY FOUNDATION

### Report on the Financial Report

We have audited the accompanying financial report, being a special purpose financial report of the Company, which comprises the statement of financial position as at 30 June 2015, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

### Directors' Responsibility for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the *Australian Charities and Not-for-profits Commission ("ACNC") Act 2012* and is appropriate to meet the needs of the members. The directors' responsibility also includes such internal control as the directors determine is necessary to enable the preparation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error, and for the accounting estimates inherent in the financial report.

### Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

### Auditor's Opinion

In our opinion the financial report of Dry July Limited as Trustee for the Dry July Foundation is in accordance with the *Corporations Act 2001*, including:

- (a) giving a true and fair view of the Company's financial position as at 30 June 2015 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards to the extent described in Note 2, and the *Corporations Regulations 2001*.

**Audit opinion pursuant to the *Charitable Fundraising (NSW) Act 1991***

In our opinion:

- (a) the financial report gives a true and fair view of the financial result of fundraising appeal activities for the period ended 30 June 2015;
- (b) the financial report has been properly drawn up, and the associated records have been properly kept for the period ended on 30 June 2015 in accordance with the *Charitable Fundraising (NSW) Act 1991* and Regulations;
- (c) money received as a result of fundraising appeal activities conducted during the period ended 30 June 2015 has been properly accounted for and applied in accordance with the *Charitable Fundraising (NSW) Act 1991* and Regulations; and
- (d) there are reasonable grounds to believe that Dry July Limited as a trustee for the Dry July Foundation will be able to pay its debts as and when they fall due.

**Basis of Accounting**

Without modifying our opinion, we draw attention to Note 1 of the financial report which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the directors' financial reporting responsibilities under the ACNC Act 2012. As a result, the financial report may not be suitable for another purpose.

*PKF Lawler Partners*

PFK  
Chartered Accountants

*Martins*

MARTIN MATTHEWS  
Partner

Newcastle, NSW

Dated: 23 December 2015

# DIRECTORS' DECLARATION

The directors have determined that the Company is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies described in Note 2 of the financial statements.

The directors of the Company declare that:

1. The financial statements and notes, as set out on pages 8 to 21, are in accordance with the ACNC Act 2012 and:
  - (a) comply with Australian Accounting Standards as stated in Note 2; and
  - (b) give a true and fair view of the financial position as at 30 June 2015 and of the performance for the year ended on that date in accordance with the accounting policies described in Note 2 of the financial statements.
2. In the directors' opinion, there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.



MR. B. MACDONALD  
Director



MR. I. ELLIOT  
Director

Sydney, NSW

Dated: 23 December 2015

# SUMMARISED FINANCIAL STATEMENTS

## Statement of Profit or Loss & Other Comprehensive Income For the Year Ended 30 June 2015

	NOTE	2015 \$	2014 \$
Revenue	4	4,033,924	4,441,468
Other income	4	1,087,900	1,258,759
<b>Total</b>		<b>5,121,824</b>	<b>5,700,227</b>
Expenses			
Marketing expenses		(738,326)	(476,355)
Administration expenses		(624,030)	(309,225)
Depreciation		(3,999)	(2,360)
Employee expenses		(422,306)	(629,594)
Other expenses		(3,199)	(1,992)
Finance and merchant costs		(26,268)	(33,405)
Funds available for distribution		3,303,696	4,247,296
Donations distributed to Dry July Foundation		(3,303,696)	(4,247,296)
<b>Surplus before income tax</b>		-	-
Income tax expense		-	-
<b>Surplus after income tax expense</b>		-	-
Other comprehensive income		-	-
<b>Total comprehensive income</b>		-	-

Please see the full financial statements for note 4.

# SUMMARISED FINANCIAL STATEMENTS

## Statement of Financial Position as at 30 June 2015

	NOTE	2015 \$	2014 \$
<b>Assets</b>			
<b>Current Assets</b>			
Cash and cash equivalents	5	1,986,994	1,670,282
Trade and other receivables	6	696,206	519,450
Other assets		-	7,309
<b>Total Current Assets</b>		<b>2,683,200</b>	<b>2,197,041</b>
<b>Non-Current Assets</b>			
Loan to Clear Heads Trust		521,096	587,646
Plant and equipment		12,914	12,315
<b>Total Non-Current Assets</b>		<b>534,010</b>	<b>599,961</b>
<b>Total Assets</b>		<b>3,217,210</b>	<b>2,797,002</b>
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Trade and other payables	7	3,217,210	2,770,368
Provisions - Employee entitlements		-	26,634
<b>Total Current Liabilities</b>		<b>3,217,210</b>	<b>2,797,002</b>
Non-Current Liabilities			
<b>Total Liabilities</b>		<b>3,217,210</b>	<b>2,797,002</b>
<b>Net Assets</b>		<b>-</b>	<b>-</b>
<b>Equity</b>			
Retained earnings		-	-
<b>Total Equity</b>		<b>-</b>	<b>-</b>

Please see the full financial statements for notes 5, 6, 7 & 8.

# SUMMARISED FINANCIAL STATEMENTS

## Statement of Cash Flows for the Year Ended 30 June 2015

	NOTE	2015 \$	2014 \$
<b>Cash flows from operating activities:</b>			
Receipts from donations and other income		4,465,939	4,227,817
Payments to beneficiaries, suppliers and employees		(4,321,119)	(3,718,296)
Interest received		109,940	76,079
Net cash provided by/(used in) operating activities	11	254,760	585,600
<b>Cash flows from investing activities:</b>			
Purchase of property, plant and equipment		(4,598)	(7,358)
Net cash used by investing activities		(4,598)	(7,358)
<b>Cash flows from financing activities:</b>			
Proceeds from repayment of loans		66,550	760
Net cash used by financing activities		66,550	760
Net increase/(decrease) in cash and cash equivalents held		316,712	579,002
		1,670,282	1,091,280
Cash and cash equivalents at end of financial year	5	1,986,994	1,670,282

Please see the full financial statements for notes 5 & 11.

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

The financial report covers Dry July Limited as Trustee for the Dry July Foundation as an individual entity. Dry July Limited as Trustee for the Dry July Foundation is a not-for-profit Company limited by guarantee, incorporated and domiciled in Australia.

The functional and presentation currency of Dry July Limited as Trustee for the Dry July Foundation is Australian dollars.

### 1 Basis of Preparation

The directors have prepared the financial statements on the basis that the not-for-profit Company is a non-reporting entity because there are no users dependent on general purpose financial statements. These financial statements are therefore special purpose financial statements that have been prepared in order to meet the requirements of the *ACNC Act 2012*.

This special purpose financial report has been prepared for the sole purpose of complying with the *ACNC Act 2012*, *NSW Charitable Fundraising Act 1991* and the *NSW Charitable Fundraising Regulation 1993* requirements to prepare and distribute a financial report to the members and must not be used for any other purpose. The directors have determined that the accounting policies adopted are appropriate to meet the need of the members.

The financial statements have been prepared in accordance with the recognition and measurement criteria in the Australian Accounting Standards and Accounting Interpretations, and the disclosure requirements of *AASB 101 Presentation of Financial Statements*, *AASB 107 Statement of Cash Flows*, *AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors*, *AASB 1048 Interpretation of Standards* and *AASB 1054 Australian Additional Disclosures*.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

Significant accounting policies adopted in the preparation of these financial statements are presented below and are consistent with prior reporting periods unless otherwise stated. The directors have determined these are appropriate to meet the needs of members.

### 2 Summary of Significant Accounting Policies

#### (a) Income Tax

The Company is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997*.

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 2 Summary of Significant Accounting Policies (continued)

#### (b) Leases

- (i) Finance leases Leases of fixed assets where substantially all the risks and benefits incidental to the ownership of the asset, but not the legal ownership that are transferred to the Company are classified as finance leases. Finance leases are capitalised by recording an asset and a liability at the lower of the amounts equal to the fair value of the leased property or the present value of the minimum lease payments, including any guaranteed residual values. Lease payments are allocated between the reduction of the lease liability and the lease interest expense for the period.
- (ii) Operating leases Lease payments for operating leases, where substantially all of the risks and benefits remain with the lessor, are charged as expenses on a straight-line basis over the life of the lease term.

#### (c) Revenue and other income

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the Company and specific criteria relating to the type of revenue as noted below, has been satisfied.

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

All revenue is stated net of the amount of goods and services tax (GST).

Donations received are credited to income in the period in which they are received. In respect of pledges committed, income is recognised when the pledge is received.

Revenue from the sale of merchandise is recognised when the Company has transferred the risks and rewards to the customer and there is no longer any ownership or effective control over the goods.

In kind donations including professional pro bono services that can be reasonably valued are brought to account as revenue when the benefit of the service or control of the asset transfers to the Company.

Interest income from a financial asset is recognised when it is probable that the economic benefits will flow to the Company and the amount of revenue can be measured reliably. Interest income is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable.

Rental revenue is recognised on a straight-line basis over a period of the lease term so as to reflect a constant periodic rate of return on the net investment.

Other income is recognised on an accruals basis when the Company is entitled to it.

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 2 Summary of Significant Accounting Policies (continued)

#### (d) Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payable are stated inclusive of GST.

The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the statement of financial position.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

#### (e) Property, Plant and Equipment

Where the cost model is used, the asset is carried at its cost less any accumulated depreciation and any impairment losses. Costs include purchase price, other directly attributable costs and the initial estimate of the costs of dismantling and restoring the asset, where applicable.

Plant and equipment are measured using the cost model.

Property, plant and equipment, excluding freehold land, is depreciated on a straight-line basis over the assets useful life to the Company, commencing when the asset is ready for use.

Leased assets and leasehold improvements are amortised over the shorter of either the unexpired period of the lease or their estimated useful life.

The depreciation rates used for each class of depreciable asset are shown below:

Plant and Equipment	25%
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#### (f) Financial instruments

Financial instruments are recognised initially using trade date accounting, i.e. on the date that the Company becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 2 Summary of Significant Accounting Policies (continued)

#### (f) Financial instruments (continued)

##### *Financial Assets*

Financial assets are divided into the following categories which are described in detail below:

- loans and receivables;
- financial assets at fair value through profit or loss;
- available-for-sale financial assets; and
- held-to-maturity investments.

Financial assets are assigned to the different categories on initial recognition, depending on the characteristics of the instrument and its purpose. A financial instrument's category is relevant to the way it is measured and whether any resulting income and expenses are recognised in profit or loss or in other comprehensive income.

All income and expenses relating to financial assets are recognised in the statement of profit or loss and other comprehensive income in the 'finance income' or 'finance costs' line item respectively.

##### *Loans and receivables*

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They arise principally through the provision of goods and services to customers but also incorporate other types of contractual monetary assets.

After initial recognition these are measured at amortised cost using the effective interest method, less provision for impairment. Any change in their value is recognised in profit or loss. The Company's trade and most other receivables fall into this category of financial instruments.

Discounting is omitted where the effect of discounting is considered immaterial. Significant receivables are considered for impairment on an individual asset basis when they are past due at the reporting date or when objective evidence is received that a specific counterparty will default. The amount of the impairment is the difference between the net carrying amount and the present value of the future expected cash flows associated with the impaired receivable.

##### *Financial assets at fair value through profit or loss*

Financial assets at fair value through profit or loss include financial assets:

- acquired principally for the purpose of selling in the near future
- designated by the entity to be carried at fair value through profit or loss upon initial recognition or
- which are derivatives not qualifying for hedge accounting.

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 2 Summary of Significant Accounting Policies (continued)

#### (f) Financial instruments (continued)

Assets included within this category are carried in the statement of financial position at fair value with changes in fair value recognised in finance income or expenses in profit or loss

Any gain or loss arising from derivative financial instruments is based on changes in fair value, which is determined by direct reference to active market transactions or using a valuation technique where no active market exists.

#### *Held-to-maturity investments*

Held-to-maturity investments are non-derivative financial assets with fixed or determinable payments and fixed maturity.

Investments are classified as held-to-maturity if it is the intention of the Company's management to hold them until maturity. Held-to-maturity investments are subsequently measured at amortised cost using the effective interest method, with revenue recognised on an effective yield basis. In addition, if there is objective evidence that the investment has been impaired, the financial asset is measured at the present value of estimated cash flows. Any changes to the carrying amount of the investment are recognised in profit or loss.

#### *Financial liabilities*

Financial liabilities are classified as either financial liabilities 'at fair value through profit or loss' or other financial liabilities depending on the purpose for which the liability was acquired.

The Company's financial liabilities include borrowings, trade and other payables (including finance lease liabilities), which are measured at amortised cost using the effective interest rate method.

#### *Impairment of financial assets*

At the end of the reporting period the Company assesses whether there is any objective evidence that a financial asset or group of financial assets is impaired.

#### (g) Cash and cash equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

Bank overdrafts also form part of cash equivalents for the purpose of the statement of cash flows and are presented within current liabilities on the statement of financial position.

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 2 Summary of Significant Accounting Policies (continued)

#### (h) Employee benefits

Provision is made for the Company's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be wholly settled within one year have been measured at the amounts expected to be paid when the liability is settled.

Employee benefits expected to be settled more than twelve months after the end of the reporting period have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may satisfy vesting requirements. Cashflows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of cashflows. Changes in the measurement of the liability are recognised in profit or loss.

Employee benefits are presented as current liabilities in the statement of financial position if the Company does not have an unconditional right to defer settlement of the liability for at least 12 months after the reporting date regardless of the classification of the liability for measurement purposes under AASB 119.

#### (i) Finance costs

Finance costs comprise commissions, transaction fees and charges and are recognised in profit and loss when they are incurred.

#### (j) Adoption of new and revised accounting standards

During the current year, the Company adopted all new and revised accounting standards. There was no material change in the recognition and measurement of assets, liabilities, income and expenses as a result of the adoption of these standards.

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 2 Summary of Significant Accounting Policies (continued)

#### (k) New Accounting Standards and Interpretations

The AASB has issued new and amended Accounting Standards and Interpretations that have mandatory application dates for future reporting periods. The Company has decided not to early adopt these Standards. The following table summarises those future requirements, and their impact on the Company where the standard is relevant:

<b>STANDARD NAME</b>	<b>EFFECTIVE DATE FOR ENTITY</b>	<b>REQUIREMENTS</b>	<b>IMPACT</b>
AASB 9 Financial Instruments	Annual reporting periods beginning on or after 1 January 2018	Annual reporting periods beginning on or after 1 January 2018	This standard is not expected to have a significant impact on the Company's financial statements.
AASB 2014-4 Amendments to Australian Accounting Standards – Clarification of Acceptable Methods of Depreciation and Amortisation	Annual reporting periods beginning on or after 1 January 2016.	Changes to establishing the principle for the basis of depreciation and amortisation with reference to revenue-based methods.	This standard is not expected to have a significant impact on the Company's financial statements.

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 4 Revenue and Other Income

The following significant revenue items are relevant in explaining the financial performance of the Company:

	<b>2015</b>	<b>2014</b>
	<b>\$</b>	<b>\$</b>
<b>Revenue</b>		
Donations	4,015,756	4,430,813
Merchandise	18,168	10,655
<b>Total</b>	<b>4,033,924</b>	<b>4,441,468</b>
<b>Other Income</b>		
License fee	-	500,000
Rental income	27,212	-
Distribution income	600,884	234,965
In-kind donations received	349,864	412,428
Interest income	109,940	111,366
<b>Total</b>	<b>1,087,900</b>	<b>1,258,759</b>

### 5 Cash and cash equivalents

	<b>1,986,994</b>	<b>1,670,282</b>
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# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 6 Trade and other receivables

	<b>2015</b>	<b>2014</b>
	<b>\$</b>	<b>\$</b>
CURRENT		
Pledges received	89,463	227,608
Receivable from Dry July NZ Trust	1,542	(30)
GST receivable	11,577	-
Receivable from Clear Heads Trust	593,506	289,825
Other receivables	118	2,047
<b>Total current trade and other receivables</b>	<b>696,206</b>	<b>519,450</b>
NON-CURRENT		
Loan to Clear Heads Trust	521,096	587,646
<b>Total non-current and other receivables</b>	<b>521,096</b>	<b>587,646</b>

### 7 Trade and other payables

CURRENT		
Trade payables	70,573	61,174
Superannuation payable	263	16,534
Accrued expenses	439,479	-
Donations payable to Dry July Foundation	2,704,555	2,658,037
Trade payables	2,340	-
GST payable	-	34,623
	<b>3,217,210</b>	<b>2,770,368</b>

# NOTES

## Notes to the Financial Statements For the Year Ended 30 June 2015

### 11 Cash Flow Information

#### (a) Reconciliation of result for the year to cashflows from operating activities

Profit for the year	-	-
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit:		
- depreciation	3,999	2,360
- loss/gain on sale of plant and equipment	-	(379)
Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries:		
- (increase)/decrease in trade and other receivables	(203,390)	(1,038,765)
- (increase)/decrease in other assets	7,309	6,729
- (increase)/decrease in trade and other payables	446,842	1,599,996
- (increase)/decrease in provisions	-	15,659
<b>Cashflows from operations</b>	<b>254,760</b>	<b>585,600</b>

# CHARITABLE FUNDRAISING ACT DECLARATION

I, Brett Macdonald, Executive Director of Dry July Limited, declare that in my opinion:

- (a) the Financial Statements and notes thereto give a true and fair view of all income and expenditure of Dry July Limited with respect to fundraising appeals and merchandising;
- (b) the Statement of Financial Position, Statement of Comprehensive Income, and notices thereto give a true and fair view of the state of affairs with respect to fundraising appeals and merchandising sales;
- (c) the provision of the *Charitable Fundraising Act 1991* and its regulations, *Charitable Collections Act 1946* and *Charitable Collections Regulations 1947* have been complied with; and
- (d) the internal controls exercised by Dry July Limited are appropriate and effective in accounting for all income received.



MR. B. MACDONALD  
Director

Sydney, NSW

Dated: 23 December 2015

# DRY JULY<sup>®</sup>

Clear your head, make a difference<sup>®</sup>

[www.dryjuly.com](http://www.dryjuly.com)

## **THANK YOU.**

We're ready to help you with any information, please don't hesitate to contact us.



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